



New World Celts - Sarasota



October 26th-27th, 2018

nathan Benderson park  
Sarasota, FL

[www.celtoberfest.org](http://www.celtoberfest.org)





## New World Celts - Sarasota

New World Celts - Sarasota is proud to announce the third annual Celtic Music Festival - Sarasota. The one-day family friendly festival is a completely unique festival experience and will showcase authentic Celtic and International cultural activities.

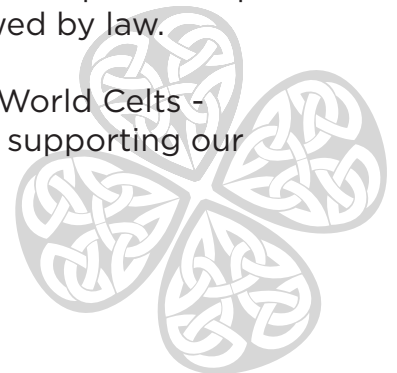
Celtic Music Festival - Sarasota will take place at Nathan Benderson Park on Friday and Saturday, October 26th-27th, 2018. Musicians across the U.S. as well as local musicians will perform Celtic dance and performances of traditional, folk and Celtic rock music. Sarasota's own Blue Skye Pipe & Drum band will be playing as well throughout the day. More events include; Kids Zone, Highland Games Athletic demonstrations, and many more to keep the family occupied throughout the day and evening! In addition to Celtic music and dance presentations, the Celtober Fest - Sarasota will host a variety of Celtic vendors and various products and with food vendors serving Celtic and American cuisine. It is the goal of New World Celts - Sarasota and the Celtic Music Festival - Sarasota is to become one of the premiere Celtic Festivals in Florida attracting thousands of people to Sarasota County each year.

We are inviting you and your company to be a part of this annual festival by becoming a sponsor. Celtic Music Festival - Sarasota is an outstanding opportunity to showcase your company's name and demonstrates the support you provide to the Sarasota County community. Enclosed are details on our most popular sponsorship opportunities. For more information, please visit our website at [www.celtoberfest.org](http://www.celtoberfest.org) or contact the festival at [nwc.sarasota@gmail.com](mailto:nwc.sarasota@gmail.com) if you would like to discuss these or other opportunities with the festival.

The Celtic Music Festival - Sarasota, New World Celts - Sarasota is presented by New World Celts Inc, a Florida 501C-3 corporation, so your sponsorship and/or donation may be tax deductible to the extent allowed by law.

On behalf of the Celtic Music Festival - Sarasota and New World Celts - Sarasota, New World Celts Inc., we sincerely thank you for supporting our endeavors. We look forward to seeing you at the festival.

*Sincerely,*  
**New World Celts - Sarasota**  
**New World Celts Inc.**





## sponsorship opportunities

### Celtic Heritage Presenting Sponsor \$5,000

- Presenting Sponsor designation in all festival promotion. *Includes all press releases, broadcast, print, social media and website advertising*
- Sponsor supplied banners displayed at all entrance gates; beer/music tent
- Company logo hyperlinked on our website
- Full page ad in Celtoberfest program
- Live acknowledgements throughout the event by Emcee
- 20 complimentary passes to festival
- Access to VIP Area for meet & greet with bands
- 10x10 exhibit area day of located in premium location
- Company promoted via Facebook
- \*\*\*1-hour entertainment provided by local pipe band for future corporate function



### Highland Stage Sponsors \$3,000

- Recognized as stage sponsor. *Includes all press releases, broadcast, print, social media and website advertising*
- Sponsor supplied banners prominently displayed on stage backdrop
- Company logo hyperlinked on our website
- Half page ad in Celtoberfest program
- Live acknowledgements throughout the event by Emcee
- 15 complimentary passes to festival
- Access to VIP Area for meet & greet with bands
- 10 X 10 exhibit area day of located in premium location (one table provided)

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## sponsorship opportunities

### Pot O' Gold Supporting Sponsors \$1,000

- Company logo will appear on all online marketing collateral (*select media*)
- Company logo hyperlinked on our website
- Quarter page ad in Celtoberfest program
- 10 complimentary passes to festival
- Access to VIP Area for meet & greet with bands
- 10x10 exhibit space



### Sham'Rockers \$500

- Company logo hyperlinked on website
- Company logo placed on sponsor banner in entertainment/beer tent
- 4 complimentary passes to festival
- Access to VIP Area for meet & greet with bands
- 10x10 exhibit space



### Four Leaf Clovers \$250

- Company logo hyperlinked on our website
- 4 complimentary passes to festival
- Access to VIP Area for meet & greet with bands

### Piker \$100

- 2 VIP Passes
- Listed in Program Book

\*\*\* Post event benefit



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# Thank you for supporting our CELTIC MUSIC FESTIVAL

Friday & Saturday, October 26th-27th, 2018

SPONSOR NAME: \_\_\_\_\_

Please list how you would like to be recognized in the program and press release, if applicable.

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing address: \_\_\_\_\_

### Sponsorship Desired:

- Celtic Heritage Presenting Sponsor: \$5,000
- Highland Stage Sponsor: \$3,000
- Pot O' Gold Supporting Sponsor: \$1,000
- Sham'Rockers: \$500
- Four Leaf Clovers: \$250
- Piker: \$100

Total Amount Due: \_\_\_\_\_ Enclosed: \_\_\_\_\_ Please Invoice: \_\_\_\_\_ Online: \_\_\_\_\_

Make checks payable to **New World Celts - Sarasota**

### Mailing Address:

PO Box 21794 Sarasota, FL 34276

All sponsor logos will be uploaded to media, website, and print materials upon receipt of payment.

I, \_\_\_\_\_, agree to sponsor and fulfill sponsorship commitments.

Signature: \_\_\_\_\_

Donations are tax deductible. Please submit company logo in jpeg format, and ads to NWC. For more information contact **NWC** at [nwc.sarasota@gmail.com](mailto:nwc.sarasota@gmail.com) or visit our website at [www.celtoberfest.org](http://www.celtoberfest.org).





## New World Celts - Sarasota

New World Celts - Sarasota is a 501(c)3 non-profit organization, enjoyed and owned by the community in which it serves.

A myriad of sub-committees and Sarasota area residents help to shape the Celtic Heritage and the other activities, which define this organization. To provide opportunities for varied corporate partners and individuals, we have developed a comprehensive, yet flexible, sponsorship program. Consistent with this philosophy, promotional fees are established through research and diligence to reflect the cost of presenting diverse programming and services to its patrons.

New World Celts - Sarasota is committed to presenting the finest in Celtic culture, heritage, crafts and other activities to its patrons. By sponsoring a site, a stage, an event or activity at our Celtic Heritage events, our partners associate themselves with wholesome, family oriented activities, in celebration of the community. With an experienced cadre of dedicated volunteers, our operational goals focus on presenting our partners in a positive public manner. New World Celts - Sarasota is always available to assist its partners in the creation of promotional activities designed to enhance their sponsorship.

We are a 100% volunteer organization; every dollar made goes back into our mission, helping support the Celtic Heritage in the Greater Sarasota area. We are so proud and grateful for the many sponsors shown below. We could NOT do any of this without you! Thank you from all who benefit from events!

### **Address**

PO Box 21794  
Sarasota, FL 34276

### **Send us an Email**

[nwc.sarasota@gmail.com](mailto:nwc.sarasota@gmail.com)

### **Check Out Our Website**

[www.newworldceltssarasota.com](http://www.newworldceltssarasota.com)

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